

Personal Commitment

CRE is small by design, yet large enough to provide the resources you need to achieve excellence. CRE promises smart, research-based information, personal attention and our very best work.

To learn more about CRE's Communication Training, e-mail info@cremediagroup.com or call 727-432-1602.

Among CRE's Clients...

University of Alabama
Poynter Institute for Media Studies
Florida International University
University of Idaho
Washington State University
University of Southern Mississippi
Oklahoma State University
San Jose State University
University of Colorado
University of Central Lancaster,
Preston, UK
South African Broadcasting Corp.
Institute for the Advancement of
Journalism, Johannesburg, S.A.
Indiana University
Columbia University
University of Southern California
National Public Radio
Hearst Corporation
Radio Television Digital News
Directors Association
Association for Educators of Journalism
and Mass Communication
The Oklahoman
Indianapolis Star
WYFF-TV (Greenville, SC)
WSLS-TV (Roanoke, VA)

On Presentations Skills Training:

"Dr. Lillian Dunlap was 'heaven sent.' Her expertise and professional advice helped me lay the foundation for a successful 19-year career in television news...It is advice I live by for speaking events or when anchoring the morning news."

*Calvin Hughes
Local 10 News, Anchor
WPLG-TV Miami/Fort Lauderdale*

"A consummate professional from the classroom to the newsroom. Dr. Dunlap's depth and coaching experience have benefitted countless performers in the broadcast industry."

*Carlton Houston
News Director
KTUL-TV, Tulsa, Oklahoma*

On Diversity Training:

"Lillian Dunlap is a master teacher. She has created knowledge that will frame the way professors teach diversity for years to come."

*Keith Woods
Vice President of Diversity
National Public Radio and former
Dean of Faculty at the Poynter
Institute for Media Studies*

cre Communication
Research
Enterprises, LLC

www.cremediagroup.com

Lillian R. Dunlap, Principal and CEO
Phone: (727) 432-1602
Fax: (727) 896-0142
Email: lillian@cremediagroup.com
4465 Trout Drive S.E.
St. Petersburg, FL 33705

Communication Training

When you and your company
need a competitive edge



- Diversity Seminars
- Public Speaking
- Presentation Skills Training
- Media Training

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Communication Training

Every professional can benefit from communication skills training. CRE's business and personal coaching programs help executives, educators, entrepreneurs, managers and employees:

- Improve communication with peers, subordinates, bosses and customers.
- Bridge multicultural and gender differences.
- Work comfortably in teams.
- Increase confidence.
- Prepare for a promotion.
- Make a positive impact on the organization.
- Get noticed — in a good way!

CRE will outfit you with the tools to help remove roadblocks, maximize your potential and gain a clear competitive edge. Your investment in CRE training will pay for itself over and over. Call today to get started!

Maximize Your Human Resources

Diversity Across the Organization Seminars

The most successful organizations have learned this secret: Diversity will help you thrive! CRE will assist you in creating a strong diversity strategy that reflects your specific goals and values. Working with CRE, you will develop practices to maximize the effectiveness of your most valuable resource — your people.

- Learn to use "best practices" that incorporate diversity into every aspect of your organization.
- Integrate proven approaches to cross-cultural/global mindset communication.
- Anticipate and work through potential issues and barriers.

Diversity Across the Curriculum Seminars

CRE offers specialized workshops for university faculty, students and administrators.

Maximize Your Potential

Public Speaking and Presentation Skills

Build skills and confidence with CRE's coaches. CRE offers both private coaching and *Presenting You Best!* workshops for groups and work teams. We'll structure our programs to meet your individual needs.

- Build leadership presence.
- Communicate complex ideas with clarity and ease.
- Use multimedia tools to tell a story.
- Deliver a compelling business presentation.
- Learn how to connect with any audience.

Media Training

Be prepared for that radio or television interview with your local station or network affiliate. CRE coaches will use their decades of journalism and media experience to guide you.

- Appear confident on camera.
- Sound competent and in control.

Proven Leadership

Dr. Lillian R. Dunlap, Principal and CEO, has an impressive record in communication, diversity and education. Her consulting clients include many colleges and universities; the International Broadcasting Bureau; the Associated Press, and several U.S. newspapers and radio/television stations. Lillian has worked as a reporter and television producer and has served as a national seminar leader. For over 30 years, she has helped professionals from around the globe improve their communication skills and will be happy to help you, too.



Lillian R. Dunlap, Ph.D.
Principal and CEO

*Reach Your
Audience*

*Create Clear
Messages*

*Get Noticed
for the Right
Reasons!*